

**WINE**  
★★★ FOR ★★★  
**WARRIORS**  
**GALA**



SILK ROAD WINES  
FOUNDATION

*Sponsorship Opportunity*  
**Wine for Warriors Gala**

2022 | Orlando, FL



## WHO WE ARE.

# Silk Road Wines Foundation

## Mission:

Silk Road Wines Foundation believes in honor, integrity, and respect for all individuals with a commitment and ideology based on giving back.

## Vision:

We envision a world where all veterans, first responders, and allies live with the dignity and quality of life they deserve.





**JOIN US**

## **September 10, 2022 For Our Second Annual Wine for Warriors Gala & Live Auction.**

Help us make a difference in the lives of first responders and veterans in our Wine for Warriors Gala. Our event will be held at the Rosen Shingle Creek Resort in Orlando, Florida. This charity dinner will also be complimented by a live and silent auction offering some of Florida's most sought after items.

Proceeds from the Wine for Warriors Gala support the Tunnel to Towers Support Foundation and the Wounded Warrior Support Foundation - Republic of Georgia.



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EVENT DETAILS.

# Overview

## Date & Time

September 10, 2022  
6PM-10PM

## Charities Supported

Tunnel to Towers  
Foundation & Wounded  
Warrior Support  
Foundation - Republic  
of Georgia.

## Venue

Rosen Shingle Creek  
9939 Universal  
Boulevard  
Orlando, FL 32819

## Highlights

- 500-700 Attendees
- Live & Silent Auction
- Dinner & Wine
- Entertainment

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**PROUDLY VETERAN OWNED.**

## The Story Behind Our Founders

Silk Road Wines Foundation was born out of our love of philanthropy and wine. Our founder, Yanick Arakelov, served 4 years active duty and continues to serve as a Major in the U.S. Army Reserves. His partner, Barry Greer, served as a Firefighter-Paramedic for 15 years.

Before establishing the Silk Road Wines Foundation Yanick and Barry co-founded the Georgian wine brand, Silk Road Wines. When Yanick met Barry, they bonded over a love of wine and a love of history. They found that the love of wine was a great way to bring people together to help support our mission thus the Silk Road Wines Foundation was born.

Our goal is to honor our military, first responders, and brothers-in-arms who continue to make the supreme sacrifice for our freedom.



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## BROTHERS-IN-ARMS

# Why We Also Support Georgian Veterans

As a U.S. ally in the war against terror, Georgia was the third largest troop contributor in the Iraq War and represented the largest per-capita contributor to the U.S. led mission in Afghanistan. Thousands of Georgian soldiers put their lives on the line to help support our country.

Unfortunately, most of their wounded veterans are left helpless as they do not have access to the same treatment that our country can provide. We believe they deserve our support to honor their courage and sacrifice for our freedom.



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## ABOUT TUNNEL TO TOWERS FOUNDATION

Tunnel to Towers is a charity that supports first responders by building them smarter and more accessible homes. The foundation was started in honor of Stephen Siller, who died on 9/11.



## ABOUT WWSF REPUBLIC OF GEORGIA

Wounded Warriors Support Foundation – Republic of Georgia supports veterans by providing them with financing of higher education, access to emotional and physical care, as well as assisting their underage children with medical support.



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**PLATINUM  
SPONSOR**

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# Platinum Sponsorship Package

The Platinum Sponsors will be acknowledged as the presenting sponsors of the Wine for Warriors Gala, enjoying maximum exposure both before and during the event, with the highest priority of branding in all documentation and on-site signage.

## Platinum Sponsor Package Benefits Include the Following:

### EXCLUSIVE SPONSORSHIP ELEMENT

- Exclusive branding as "Presenting Sponsor" of the Wine for Warriors Gala. Presenting sponsors will have their logo placed next to the highest value auction item.
- Recognition as a premium sponsor of the event, with highest priority branding meaning that your name is the most prominent on marketing materials.
- Opportunity for a representative from your organization to give a brief address during the gala.

### CHARITY ATTENDANCE

- One table for eight guests from the presenting sponsors organization.
- Two complimentary drink tickets for each guest in your party.
- Four guest rooms at the Rosen Shingle Creek Resort.
- One bottle of Silk Road Wines per guest.
- Visible corporate logo table sign.
- Access to VIP cocktail hour.

### PRE-EVENT ADVERTISING / WEBSITE

- Logo included in all event collateral including event website homepage and sponsor section (with web link), brochure, flyers, etc.
- Promotion via Silk Road Wines website and social media outlets, including Facebook and Instagram.

### ON-SITE PROMOTION

- Official recognition of sponsor at the event opening and closing sessions.
- Logo included in all on-site event collateral including on-site event signage, table tops, etc.

### ADDITIONAL BENEFITS

- Logo and coverage of sponsor's charity dinner involvement to be included in the pre and post - event report to be promoted nationally, locally, and internationally before and after the event.\*\*
- Commemorative item for all guests.

**Platinum Sponsorship Package Cost : \$10,000 (Limited to 4)**



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**GOLD  
SPONSOR**

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# Gold Sponsorship Package

The Gold Sponsors will receive recognition as an elite sponsor of the gala.

## Gold Sponsor Package Benefits Include the Following:

### CHARITY ATTENDANCE

- One table for eight guests from the sponsors organization.
- Two guest rooms at the Rosen Shingle Creek Resort.
- Visible corporate logo table sign.
- Access to VIP cocktail hour.

### PRE-EVENT ADVERTISING / WEBSITE

- Logo included in event website sponsor section (with web link).
- Promotion via Silk Road Wines website and social media outlets, including Facebook and Instagram.

### ON-SITE PROMOTION

- Recognition as a top level sponsor of the event, with priority branding meaning that your name is clearly visible on marketing materials. Such as on site event collateral including event signage, table tops, etc.
- Four complimentary bottles of Silk Road Wines per table.

### ADDITIONAL BENEFITS

- Logo and coverage of sponsor's Charity Dinner involvement to be included in the pre and post-event report.
- Commemorative item for all guests.

**Gold Sponsorship Package Cost : \$5,000 (limited to 6)**



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**SILVER  
SPONSOR**

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# Silver Sponsorship Package

The Silver Sponsors will receive recognition as an elite sponsor of the gala.

## Silver Sponsor Package Benefits Include the Following:

### CHARITY ATTENDANCE

- One table for eight guests from the sponsors organization.
- Two complimentary bottles of Silk Road Wines per table.

### PRE-EVENT ADVERTISING / WEBSITE

- Logo included in event website sponsor section (with web link).
- Promotion via Silk Road Wines website and social media outlets, including Facebook and Instagram.

### ON-SITE PROMOTION

- Logo included in all on-site event collateral including table tops for the event dinner.
- Commemorative item for all guests.

**Silver Sponsorship Package Cost : \$2,000 (unlimited)**



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**BAR  
SPONSOR**

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# Bar Sponsor

The Bar Sponsor will be able to fully takeover a bar area within the gala. We will have a total of 4 bars throughout the ballroom.

## Bar Sponsor Package Benefits Include the Following:

### CHARITY ATTENDANCE

- One table for eight guests from the sponsors organization.

### PRE-EVENT ADVERTISING / WEBSITE

- Logo included in event website sponsor section (with web link).
- Logo recognition included in one pre-event shared email promotion.

### ON-SITE PROMOTION

- Bar sponsorship offers the most impactful opportunity to connect with guests in a prime location.
- Be a key sponsor of one cocktail bar and signage.
- Logo visibility throughout the bars.
- Opportunity to provide us with branded signage.

**Bar Sponsorship Cost : \$2,000 - ( 4 Available)**



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**WINE  
TASTING  
SPONSOR**

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# Wine Tasting Sponsor

Guest will enjoy a complimentary wine tasting courtesy of Silk Road Wines. The wine tasting will take place during the cocktail reception of the Wine for Warriors Gala. The Wine Tasting Sponsor will be the exclusive sponsor for this tasting.

## Wine Tasting Sponsor Package Benefits Include the Following:

### CHARITY ATTENDANCE

- One table for eight guests from the sponsors organization.

### PRE-EVENT ADVERTISING / WEBSITE

- Logo included in event website sponsor section (with web link).
- Logo recognition included in one pre-event shared email promotion

### ON-SITE PROMOTION

- Complete takeover of the Wine Tasting sign up desk at our event as well as the wine tasting area.
- This includes an opportunity to display marketing materials of your choosing such as banners, branded materials, and more.
- This event takes place during the cocktail reception hour before dinner.

**Wine Tasting Sponsorship Cost : \$3,000 - Only 1 Available**



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**WINE PULL  
SPONSOR**

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# Wine Pull Sponsor

Guest will enjoy a wine pull where they have the opportunity to pull a cork out of a bowl to win a prize of wine. Some corks will be marked for one bottle while others will be gofted a case of wine and more.

## Wine Pull Sponsor Package Benefits Include the Following:

### CHARITY ATTENDANCE

- One table for eight guests from the sponsors organization.

### PRE-EVENT ADVERTISING / WEBSITE

- Logo included in event website sponsor section (with web link).
- Logo recognition included in one pre-event shared email promotion

### ON-SITE PROMOTION

- Complete takeover of the Wine Pull sign up desk at our event as well as the wine pull area.
- This includes an opportunity to display marketing materials of your choosing such as banners, branded materials, and more.
- This event takes place during the cocktail reception hour before dinner.

**Wine Tasting Sponsorship Cost : \$2,000 - Only 1 Available**



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**WARRIORS**  
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# Contact Information

To Become a Sponsor Please Contact Us:

## Phone Number

321-946-4788

## Email

wineforwarriorsgala@gmail.com

## Sponsorship Contact

Esmeralda Struyk

## Website

[www.srwfoundation.org](http://www.srwfoundation.org)

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